

## How to Apply for a Business License

The City of Livermore has partnered with Avenu Insights & Analytics to assist City staff in the administration of the Business License Tax.



Avenu representatives are available to assist with the business license application process.

**Toll free phone: (866) 240-3665**

**Email: [LivermoreSupport@avenuinsights.com](mailto:LivermoreSupport@avenuinsights.com)**

**Preferred filing method: Online Filing**

**<https://Livermore.BizLicenseOnline.com>**

Instructions to Apply and Pay Online:

- From <https://Livermore.BizLicenseOnline.com>, click Sign Up and select Business Account.
- Create a username/password and select/save a Secret Question.
- Complete the registration setup, including business and owner information.
- From the File Application/Return page, proceed to the step-by-step filing and payment process. If your license is based on gross receipts or expenses, you will need to estimate from business start date through end of the licensing year.

**Payment Methods Available: ACH e-check or Credit Card**

A downloadable application is also available at <http://www.revds.com/taxpayer/select-your-state/California/taxpayer-forms>. If filing by paper return, mail completed form with payment to:

**City of Livermore  
c/o Avenu Insights & Analytics  
373 East Shaw Avenue Box 367  
Fresno, CA 93710**



Note: After the fee is paid, a business license will be issued to you by mail if all required criteria have been met. Upon receipt of your business license, the City of Livermore Municipal Code requires it to be posted in a conspicuous place at your place of business.